

Resolution No. 29/2025
of the Council of the Faculty of Social Communication and Media
University of Wrocław
of 23 September 2025
on the detailed conditions for completing first-cycle and second-cycle studies, and on
degree theses and diploma examinations at the Faculty of Social Communication and
Media of the University of Wrocław

The general conditions for completion of studies at the University of Wrocław are specified in the *Study Regulations of the University of Wrocław* (Resolution No. 68/2024 of the Senate of the University of Wrocław of 24 April 2024 on the Study Regulations of the University of Wrocław, in particular Section XI: Completion of Studies (§§ 58–65), hereinafter referred to as the Study Regulations).

Pursuant to §58.1 of the Study Regulations, Ordinance No. 112/2022 of the Rector of the University of Wrocław of 12 May 2022 on the Procedure for diploma theses, anti-plagiarism checking of degree theses, archiving of theses using the Archive of Degree Theses (APD) system and transferring theses to the Repository of Written Degree Theses, Ordinance No. 120/2024 of the Rector of 10 June 2024 introducing an amendment to Ordinance No. 7/2022 of the Rector of the University of Wrocław of 12 January 2022 on documentation of the course of studies at the University of Wrocław, and Ordinance No. 214/2023 of the Rector of 28 September 2023 on the adoption of the Rules for designing and documenting first-cycle, second-cycle and long-cycle Master's degree programmes launched and modified from the academic year 2023/2024, the Council of the Faculty of Social Communication and Media hereby determines the following detailed conditions for completion of first-cycle and second-cycle studies, the requirements for degree theses and the form of diploma examinations:

§1.

A condition for completing studies at the Faculty of Social Communication and Media (WKSM) is obtaining all course credits required by the study programme, obtaining the required number of ECTS credits, writing a degree thesis (BA or MA) with a grade not lower than satisfactory, and sitting the diploma examination (BA or MA) and obtaining in it a grade not lower than satisfactory.

§2.

1.

The student prepares the degree thesis within the diploma seminar.

2.

The diploma seminar is credited with a grade under the general rules set out in the Study Regulations.

3.

A degree thesis may take the form of a written thesis, a published article or a project thesis.

4. A written thesis referred to in §2(3):

a) First-cycle studies (BA)

On first-cycle studies, the student (or, in exceptional cases, with the Dean's consent, a team of students — §60(2) of the Study Regulations) prepares independently, under the supervision of a professor, habilitated doctor or doctor from the Faculty (exceptions specified in §59(3–5) of the Study Regulations), within the BA diploma seminar, a degree thesis.

The BA thesis is an independent written work of a descriptive or analytical character, resulting from the application of at least some procedures characteristic of research practice, equipped with the apparatus appropriate to an academic text.

The degree thesis demonstrates general knowledge and skills related to the field of study, level and profile of studies, and the student's ability to independently analyse and draw conclusions.

The volume of the BA degree thesis (including bibliography) should be **a minimum of 50,000 characters including spaces**.

The BA thesis includes:

- a title page,
- a concise abstract (up to 4,000 characters including spaces) and
- keywords (up to 1,000 characters including spaces)

in both Polish and English.

b) Second-cycle studies (MA)

On second-cycle studies, the student (or, in exceptional cases, with the Dean's consent, a team of students — §60(2) of the Study Regulations) prepares independently, under the supervision of an employee of the Faculty (exceptions specified in §9(3–5) of the Study Regulations), within the MA diploma seminar, a degree thesis whose volume (including bibliography) should be **a minimum of 100,000 characters including spaces**.

The MA thesis is an independent scientific paper which adheres to the principles applicable to academic work of this type; in particular, it must use procedures and the apparatus appropriate to an academic text and demonstrate the execution, in written form, of a scientific (analytical or problem-based) task.

The thesis demonstrates general knowledge and skills related to the field of study, level, chosen specialisation and the student's ability to analyse and draw conclusions independently. Like the BA thesis, it contains a title page, concise abstract (up to 4,000 characters) and keywords (up to 1,000 characters), both in Polish and English.

5. A published article referred to in §2(3):

a) must be produced within the diploma seminar,

b) must be published in a journal listed in the relevant Communication of the Minister of Education and Science on the register of academic journals and peer-reviewed conference materials together with assigned point values, prior to obtaining credit for the diploma seminar.

In the case of an article produced within the MA diploma seminar, the Council of the Faculty recommends publication in a journal with a minimum assigned value of **40 points**, prior to the student obtaining credit for the MA diploma seminar.

c) Prior to the diploma examination, the student is obliged to upload to APD a PDF file containing the published article identical to the version appearing in the journal.

This file must be preceded by a title page in accordance with the annex to this Resolution.

On the reverse of the title page, the student places a statement declaring that the degree thesis was produced pursuant to §2 of this Resolution of the Faculty Council.

6. A project thesis referred to in §2(3):

a) must be produced within the diploma seminar,

b) should include: introduction, theoretical section, project section, conclusion characterising the individual actions undertaken, a description of how the project was executed, the research methods applied and the tools used.

Detailed requirements for BA and MA project theses are defined by the Institutes.

7.

The Dean, on the basis of a written opinion submitted by the supervisor, may permit the preparation of a written or project-based thesis whose length does not meet the minimum length specified in §2(3).

§3.

1.

A diploma seminar is conducted and the degree thesis supervised by a professor, habilitated doctor or doctor. In justified cases, in first-cycle studies, the Dean may authorise a person holding a master's degree to conduct the seminar and supervise the thesis. The Dean may also authorise a specialist from outside the Faculty or University meeting the above criteria.

2.

A student has the right to choose a diploma seminar and supervisor only within the established groups and place limits.

3.

The number of seminar groups is determined annually by the Dean, based on student numbers and teaching capacity.

4.

Information on crediting requirements is posted on the Faculty website. Institute websites publish information on staff conducting seminars and the general topics of theses. Additional information is available during supervisors' consultation hours.

5.

The Dean determines the procedure for seminar enrolment.

6.

Within 14 days of the start of the seminar, the supervisor must inform students of the assessment methods, requirements, rules on plagiarism and anti-plagiarism procedures (including JSA checks for AI-generated text).

7.

Thesis topics must correspond to the field and specialisation of study, the supervisor's academic expertise, and the seminar's subject.

Approved topics must be announced by the end of the first seminar semester for BA students, and by the end of the second for MA students.

The final title of the thesis may differ from the approved topic, provided the material scope and methodology remain consistent.

8.

The language of the degree thesis is Polish, except in programmes taught in other languages.

9.

Before commencing the thesis, the student must obtain written consent for the inclusion of any legally protected confidential information, if applicable, for publication in the National Repository. The official form is attached to Ordinance No. 112/2022.

10.

Completion of the thesis is confirmed by a passing grade in the final seminar semester recorded in the seminar protocol. If originality is in doubt, the supervisor must check the thesis in the anti-plagiarism system.

11.

The supervisor does not grant credit for the final seminar semester if the student has not completed the thesis. In such a case, the student repeats the seminar.

§4. Diploma Documentation and Assessment

1.

The Dean regulates documentation duties and APD procedures.

2.

Prior to the diploma examination, all theses undergo anti-plagiarism checking.

3.

The supervisor and reviewer assess the thesis via APD. The review must include a substantive assessment and the final grade in accordance with the grading scale of the Study Regulations.

4.

At least one reviewer of an MA thesis must be a habilitated doctor or professor.

5.

If the supervisor holds only a master's degree, the reviewer must be at least a habilitated doctor. The Dean may allow a reviewer with a doctoral degree upon request.

6.

The final thesis grade is the arithmetic mean of the supervisor's and reviewer's grades. If the calculated average does not correspond to the grades defined in the Study Regulations, the higher grade is awarded unless the thesis receives a satisfactory grade from the supervisor and unsatisfactory from the reviewer.

7.

If the reviewer gives an unsatisfactory grade, the Dean appoints an additional reviewer.

8.

The supervisor or reviewer may nominate outstanding theses for competitions.

§5. Diploma Examination

1.

Diploma examinations take place in the summer semester. The date is set by the Dean at the supervisor's request. In justified cases, the Dean may extend the deadline by a maximum of one month. Failure to submit a request means that no examination is scheduled.

2.

If a student fails the exam, the Dean sets a second date. Failure to pass or attend the second date results in removal from the student register, with the right to reinstatement once within two years.

3.

The examination is held before a committee of at least three members. The Chair must hold at least a habilitated doctor degree. The committee includes the supervisor and the reviewer. The Dean or Deputy Dean may chair the committee upon request.

4.

The exam is oral. The exam language is Polish unless the programme is taught in another language. It may be conducted in a foreign language subject to requirements and Dean's approval.

5.

The exam may be conducted using electronic communication tools (e.g., MS Teams) with real-time transmission and multilateral communication. Permission must be granted by the Dean upon written request of the supervisor.

6.

Upon request of the supervisor, the exam may take the form of an open examination.

7.

The diploma exam includes:

- a) an oral presentation of the thesis (maximum five minutes),
- b) discussion of the thesis, including at least one question from the reviewer,
- c) verification of knowledge in areas set by the Institute.

Students answer two mandatory questions; committee members may ask additional questions.

8.

Each answer is assessed separately. The final grade is the arithmetic mean. If the calculated grade does not match the scale, the higher grade applies unless the mean is below 3.0, in which case the grade is unsatisfactory.

9.

The result is announced in the presence of all committee members and the student.

10.

On the eve of the exam, the Dean's Office makes the electronic protocol available in APD. The protocol is completed only electronically. The Chair signs first.

§6. Additional Provisions

1.

Individual Institutes may set detailed rules for thesis preparation.

2.

Preparation of a thesis in the language studied does not require the Dean's consent.

3.

These regulations may not contradict the Study Regulations or other binding University acts.

4.

This Resolution enters into force on 23 September 2025.

Chair of the Council

Dean of the Faculty of Social Communication and Media

Dr hab. Katarzyna Konarska, Prof. UWr